

World leader

CellaVision develops and sells digital solutions for medical microscopy in hematology and is now a world leader in this segment. CellaVision replaces manual microscopes with analyzers based on digital image analysis, artificial intelligence and IT. The solutions contribute both to more effective workflows and higher quality in laboratory medicine, an important part of the health care sector.



Sales since 2001

CellaVision was formed in 1994 in Lund by the entrepreneur Christer Fähræus to develop an analyzer for automatic blood analysis. In 2001 the first analyzer was sold in Europe. Christer Fähræus is one of the major shareholders and has also been a member of the Board since the company was founded.



Quality assurance and training partner

CellaVision offers a number of sophisticated tools for simple and instructive training in blood cell morphology, adapted for both laboratory staff and students. The CellaVision Proficiency Software and mobile app CellAtlas allow users interactively to continually test and improve their knowledge.

Innovative product concept

CellaVision's product portfolio consists of analyzers with supporting applications and software, which form a unique concept that replace conventional microscopy. The products can be combined and configured with a high degree of flexibility, making it possible to effectively accommodate the needs of labs of all sizes. This scalability makes it possible for a CellaVision configuration to range from a single analyzer to a highly complex network of analyzers supporting multiple sites. CellaVision primary focus is offering product solutions for the healthcare market but we have also developed an ancillary product offering aimed at the veterinary market.

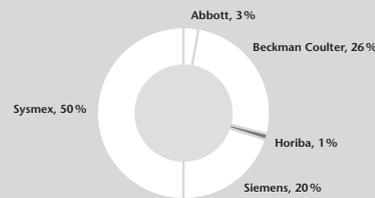


Hematology

CellaVision's solutions are used in the field of hematology, which means the science of blood and its diseases. In healthcare hematology is a specialist area that researches and treats diseases of the blood and blood-forming organs. CellaVision operates in a sub-segment of the hematology market with great potential for continued growth.



Global partners



CellaVision's products are sold globally via the four foremost hematology companies in the world. Through strong partners CellaVision increases its visibility and its opportunities in the market.

Customer in focus

“Through automation, digital image processing and connectivity between laboratories we have improved the result throughout the analysis chain. Thus we can use our expertise in morphology in the best way, while promoting consistent reporting, effective workflow and cost efficiency.”

